

Development of Mobile Phones?

Mobile phone services and products are researched and developed, and brought to market at a rapid clip worldwide. There is a reason for the intensity. The industry is extremely competitive, yet organizations such as the GSM Association have memberships which work together to insure the best quality in handsets and networks alike. GSM stands for Groupe Speciale Mobile, was started in 1982, and now, 20 years later, is currently made up of over 120+ commercial 3GSM networks in more than 50 countries and boasts about 100 million subscriptions.

This is big business. In 2008 there were over 3 billion connections in the GSM alone. In countries where landlines never got off the ground (principally Africa and China) mobile is the best way for businesses to run. The broad concept of wireless intelligence, only hinted at in 2004, has taken hold of the world economy and made it possible for underdeveloped nations to get a purchase on the 21st century.

[Mobile phone](#) colour screens were launched in 2001, and mobile phone cameras in 2002. Now, you can use the phones as handheld computers, even buy tickets from mobile ticketing sites, or do money transfer. Mobiles have resulted in budding microeconomics which have even supplanted shadow economies, as the sellers and buyers can both see each other and text on most handsets. Multimedia Messaging Services (MMS) went live in 2002, and now, in 2009, approach a level of sophistication that boggles the mind. Social networking services are also very big business, as the mobiles are now used as everything from daily tracking devices to communication "walkie-talkies". This is a product that seems to have no end of uses.

There are side businesses in mobile phone accessories that have also arisen, and as the handsets have become smaller and sleeker, their products have changed to compensate. Phones are bought for features, and their good looks. New innovations like solar-powered touch screens, are on the drawing boards at many companies. Over 200 companies exist now in the mobile ecosystem, and the technology is getting cheaper all the time. Per the UK's Mobile Today, a company (Acer) just announced they are soon to release smart-phones for under £163;50. The mobile has redefined economy, including economy of scale

About the Author

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